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Version	Amendments	Date Adopted
1	Original	10 July 2012
2	Various amendments as a result of a review in May 2013	1 July 2013



# 1 – INTRODUCTION

Quilpie Shire Council adopted its first Community Plan in December 2011 and the Council’s Corporate Plan expires in 2012. With the changes in the Local Government Act, a new Community Plan and a significant change in elected members after the 2012 quadrennial elections, it is an opportune time to reflect on and plan for the next 5 years in terms of specific goals and initiatives the Council would like to bring to fruition. This Corporate Plan is the key strategic tool to deliver on the community’s vision, values and aspirations as detailed in the Community Plan.



The Future Is Ours.....

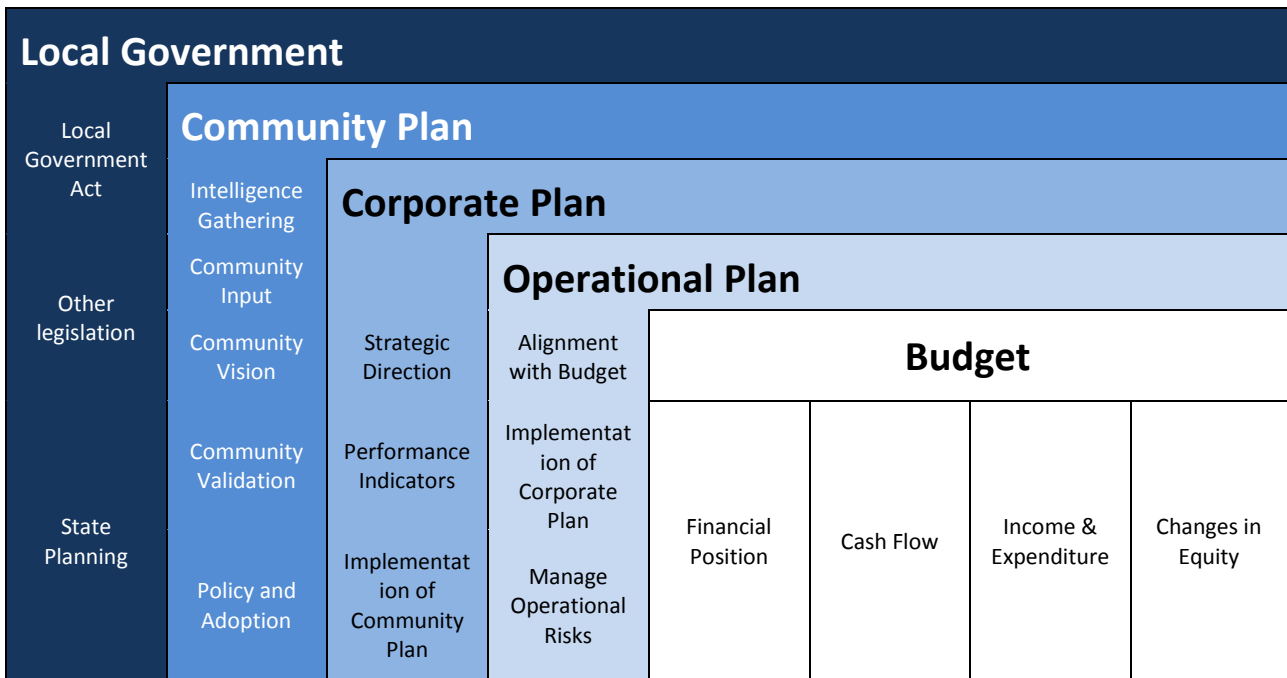
# 2 – CORPORATE PLANNING PROCESS

## About the Corporate Plan

Council’s Corporate Plan is the primary strategic business and organisational planning document and forms the basis of Council’s annual Operational Plan. The plan translates our community’s needs, expectations and aspirations into action. It sets the overall strategic direction of the organisation and acts as a primary guide in decision making.

The Corporate Plan is a “living” document that is subject to on-going review and assessment. The plan will be reviewed on an annual basis to ensure it remains relevant and effective.





**Legislative Requirements**

The processes and practices of Councils are largely governed by the Local Government Act 2009 and the supporting Regulations. These legislative tools instruct Councils to prepare and adopt a five year Corporate Plan that:-

- ✓ outlines the strategic direction of the local government;
- ✓ provides performance indicators for measuring the local government’s progress in achieving its vision for the future of the local government area as stated in its long-term community plan; and
- ✓ demonstrates how the implementation of the long-term community plan will be progressed for the period of the 5-year corporate plan.

**Process to Develop the Corporate Plan**

The Corporate Plan has been developed through a process of engagement and consultation. This process commenced in early 2011 with the development of our first Community Plan. This plan was adopted in December 2011 and forms the basis for the Corporate Plan Strategic Direction.

**Priority Issues**

The extensive consultation undertaken during the preparation of the Community Plan identified some priority issues. These issues reflect the core concerns and aspirations of our communities as we move through the current decade.





Housing	<ul style="list-style-type: none"> <li>❖ Housing affordability</li> <li>❖ Lack of availability of housing</li> </ul>
Medical Facilities and care	<ul style="list-style-type: none"> <li>❖ The importance of adequate health care facilities</li> <li>❖ Keeping our aged family members in the community</li> <li>❖ The need for resident and permanent medical officers</li> </ul>
Education	<ul style="list-style-type: none"> <li>❖ The need for high class facilities</li> <li>❖ Ensuring equal opportunity with larger centres in accessing good education</li> </ul>
The Resource Boom	<ul style="list-style-type: none"> <li>❖ Minimising the negative impacts</li> <li>❖ Maximising the positive benefits</li> </ul>
Transportation	<ul style="list-style-type: none"> <li>❖ The criticality of the road network</li> <li>❖ Affordable, accessible and high standard air transport options</li> <li>❖ The importance of rail and freight issues</li> </ul>
Community Engagement	<ul style="list-style-type: none"> <li>❖ The desire to have meaningful input into their future</li> <li>❖</li> </ul>
Economic Activity	<ul style="list-style-type: none"> <li>❖ Enhancing business and investment</li> <li>❖ Being skilled and having the infrastructure to ensure economic activity can foster</li> </ul>
Liveability	<ul style="list-style-type: none"> <li>❖ Attractive towns and places</li> <li>❖ The need to be able to attract people to live and stay in the area</li> </ul>

### 3 – STRATEGIC DIRECTION

#### Our Corporate Values

Council is responsible for providing tangible outcomes for our communities. More than this though, Council must foster a culture that embraces our communities. Our values underpin our thoughts and actions and provide guidance for our behaviour and goals.

Deliver excellence in customer service	Think regionally – Deliver locally
Provide effective leadership	Create a positive work environment
Provide responsible management	Take pride in our organisation
Display professional and ethical behaviour	Provide honest and open communication

#### Our Strategic Direction

Council’s strategic direction is outlined separately for each of the themes identified in the Community Plan. These strategic directions provide guidance on the formulation of specific strategies and actions within in each theme.



## 4 – THEMES, OUTCOMES, STRATEGIES & ACTIONS

### Community Plan Themes

As we move towards the community vision for 2012, there are many priorities that Council will progress to ensure we move towards our vision of strengthening all that we value.

To achieve this, the Themes developed in our Community Plan form the basis of the outcomes and strategies in this Corporate Plan.

These Themes integrate well into the Quadruple Bottom Line approach adopted by Council.



Each theme details what we value and the strategic direction of Council to strengthening that. Each theme or priority area details what the community values, the desired outcome in realising those values and strategies for how Council will guide the direction for the next five years as we move towards our vision.



	Community Plan Priority	QBL Framework
Theme 1	Our Communities	Social
Theme 2	Our Wellbeing	
Theme 3	Our Natural Environment	Environment
Theme 4	Our Infrastructure	
Theme 5	Our Economy	Economy
Theme 6	Our Governance	Governance

## Theme 1: Our Communities

### What We Value

*A cohesive community*

*An empowered and creative community*

*Attractive and tourism orientated towns*

*Well promoted towns*

- the value of family and friends is recognised and enhanced
- a fully integrated, multicultural community is encouraged
- the importance of a relaxed lifestyle is recognised and free from unnecessary and excessive regulation
- community individuals demonstrate commitment to the vision through their personal choices and action
- the community embraces and values young and old
- community members feel free and supportive in the undertaking of recreational activities
- access to programs to enable full participation in recreational activities is available as a priority
- the unique aspects of the Quilpie Shire are recognised with a view to maximising the benefits of tourism
- opportunities are available to promote all towns within Quilpie Shire to a broad audience
- projects or events that will improve and enthuse the local community to have greater participation, understanding and appreciation of the arts and generate further interest and ownership in the cultural identity of the shire
- maximise the economic benefits to the community of a stimulated, diverse and growing arts industry; using the arts as a bridge between the arts, tourism and heritage

In 2021 Quilpie Shire is a place where .....

### Our Strategic Direction

*Our communities have a long and proud history. Changing times and often harsh conditions have necessitated a deep resilience. To continue to thrive, our communities need to be cohesive and strong, our people supportive and engaged, our towns attractive and livable*



*“Simply Unique”*

<b>How The Community Want Us To Achieve This.....</b>	<b>What We Will Do.....</b>	<b>How We Will Measure Our Progress.....</b>	<b>2012 - 13</b>	<b>2013 - 14</b>	<b>2014 - 15</b>	<b>2015 - 16</b>	<b>2016 - 17</b>	<b>2017 - 18</b>
C.1 Quilpie Shire is a place of caring, friendly and supportive people where all residents have access to a rich and rewarding community life, regardless of circumstances, family type, age or place of residence.	C.1.i Provide a range of leisure and recreation infrastructure and activities for the relaxation and enjoyment of the community including public places and facilities such as halls, parks and recreation grounds	Funding programs clearly identified in budgets and monitored and acquitted as required	✓	✓	✓	✓	✓	✓
	C.1.ii Assist in the provision of / management of social services and lobby relevant government agencies for the equitable availability of these services	The number of activities, programs and events that Council supports	✓	✓	✓	✓	✓	✓
	C.1.iii Manage the RADF program and ensure an equitable and transparent allocation of funds to a variety of social and cultural activities	Publish details of all community activities and events in the Community Bi-monthly newsletter	✓	✓	✓	✓	✓	✓
	C.1.iv Support a range of arts and cultural activities, programs and events	Community grants program funded and implemented	✓	✓	✓	✓	✓	✓
	C.1.v Embrace and promote community activities and special occasions		✓	✓	✓	✓	✓	✓
C.2 The talents and achievements of community members are supported and celebrated	C.2.i Promote pride in our communities and celebrate success	Community grants program funded and implemented	✓	✓	✓	✓	✓	✓
	C.2.ii Encourage volunteers to participate in range of social and community activities		✓	✓	✓	✓	✓	✓
	C.2.iii Lobby state government, access funds where possible and support sport and recreation programs		✓	✓	✓	✓	✓	✓
C.3 Residents actively participate in their communities resulting in a sense of pride which is showcased externally	C.3.i Facilitate and support where possible community organisation's events and initiatives		✓	✓	✓	✓	✓	✓
	C.3.ii Provide and maintain parks and open spaces that demonstrate our pride in our communities		✓	✓	✓	✓	✓	✓
C.4 The five communities seek to support each other rather than compete, for the	C.4.i Identify the unique strengths and priorities of the various communities within the Shire		✓	✓	✓	✓	✓	✓



good of the overall Quilpie Shire community	C.4.ii Work with the communities in identifying and funding community grants that will provide necessary assistance to improve communities and organisations within the shire		✓	✓	✓	✓	✓	✓
	C.4.iii Identify opportunities for collaboration and skill development within the various communities		✓	✓	✓	✓	✓	✓

<b>C.5 Key Initiatives</b>	C.5.i With funding assistance from the state government employ a sport and rec coordinator to build capacity and cohesion in the area of community sports, activities and recreational endeavours	\$85K						
	C.5.ii Provide funding for each community for community generated projects and initiatives (Adavale \$25K, Eromanga \$35K, Quilpie \$50K, Toompine \$15K)	\$125K	\$125K	\$125K	\$125K	\$125K	\$125K	\$125K
	C.5.iii Develop a master plan for Bulloo Park and the Council depot land		\$20K					
	C.5.iv Implement Bulloo Park Master Plan			\$50K	\$50K			
	C.5.v Provide a community grants program	\$30K	\$30K	\$30K	\$30K	\$30K	\$30K	\$30K
	C.5.vi Implement a rolling program of streetscape improvements, parks improvements, street tree plantings etc		\$20K	\$20K	\$20K	\$20K	\$20K	\$20K
	C.5.vii Implement an incentive for ratepayers to plant trees through a free-tree initiative	\$5K	\$2K	\$2K	\$2K	\$2K	\$2K	\$2 K
	C.5.viii Develop community master plans for Eromanga and Quilpie	\$30K						



**Theme 2: Our Wellbeing**

**What We Value**

*Affordable living*  
*Access to excellent education opportunities*  
*Accessible and dependable health facilities and services*  
*Appropriate community spaces*

**In 2021 Quilpie Shire is a place where .....**

- there is provision of a diverse range of affordable housing options
- residential development reflects the rural character and lifestyle
- a choice of housing is available to residents
- education programs that are available to students in metropolitan areas are adapted to be equitable
- access to programs to enable full participation in educational activities is available
- consideration of extra-curricular activities is undertaken
- child care options are considered in line with the working needs of parents and carers
- we have accessible and dependable health facilities and services
- facilities and spaces are available for outdoor and recreational activities

**Strategic Direction**

*For our community to remain strong and continue to grow, it is imperative that essential services within our communities such as health care, housing and education are of a high standard. This, together with appropriate community spaces and facilities, will assist us in catering for both our youth and aged people in an inclusive environment*



*“Simply Unique”*

<b>How The Community Want Us To Achieve This.....</b>	<b>What We Will Do.....</b>	<b>How We Will Measure Our Progress.....</b>	<b>2012 - 13</b>	<b>2013 - 14</b>	<b>2014 - 15</b>	<b>2015 - 16</b>	<b>2016 - 17</b>	<b>2017 - 18</b>
W.1 Developers, housing organisations, special interest initiatives and a range of proactive land and social policies ensure an adequate supply of affordable housing for low and moderate income earners and those at risk of social hardship	W.1.i Plan for further expansion of designated town areas.	Residential estate developed	✓					
	W.1.ii Investigate options for more affordable housing	Rural residential estate developed	✓	✓	✓	✓	✓	✓
	W.1.iii Promote a viable real estate rental market in Quilpie		✓	✓	✓	✓	✓	✓
	W.1.iv Provide options for alternative lifestyle and housing choices	Housing program implemented	✓	✓	✓			
	W.1.v Manage community housing whilst lobbying government to change policy to have it more effectively managed at the local level		✓					
W.2 The provision of first class education facilities and programs including early childhood and extra-curricular activities	W.2.i Support local schools in offering enhanced educational programs	Parks and open spaces enhanced	✓	✓	✓	✓	✓	✓
	W.2.ii Lobby government to continue remote and regional funding programs		✓	✓	✓	✓	✓	✓
	W.2.iii Investigate options to source funding for technology improvements	Participation in healthy living programs	✓	✓	✓			
	W.2.iv Encourage and support camps, excursions and activities and programs that broaden our children's experiences		✓	✓	✓	✓	✓	✓
	W.2.v Work with service providers to ensure adequate child care and kindy facilities are available for families		✓	✓				
W.3 Proactive representation to government departments for the provision of programs and opportunities including good health services.	W.3.i Encourage community participation in programs that promote healthy living		✓	✓	✓	✓	✓	✓
	W.3.ii Promote access to lifelong learning opportunities eg open learning network		✓	✓	✓	✓	✓	✓
	W.3.iii Lobby the state government to retain a private health clinic in Quilpie		✓	✓	✓	✓	✓	✓
	W.3.iv Lobby the state government to retain a permanent doctor in Quilpie		✓	✓				

<i>How The Community Want Us To Achieve This.....</i>	<i>What We Will Do.....</i>	<i>How We Will Measure Our Progress.....</i>	<i>2012 - 13</i>	<i>2013 - 14</i>	<i>2014 - 15</i>	<i>2015 - 16</i>	<i>2016 - 17</i>	<i>2017 - 18</i>
	W.3.v Lobby the state government to provide more medical specialist visits to Quilpie		✓	✓	✓	✓	✓	✓
	W.3.vi Plan for good open spaces that support healthy living and activity		✓	✓	✓	✓	✓	✓
W.4 Government partnerships are encouraged and managed	W.4.i Work with Medicare Local to employ an Health Promotions Officer and lobby for the long term retention of the position		✓	✓	✓	✓	✓	✓

<i>W.5 Key Initiatives</i>	W.5.i Complete the Chipu Street residential subdivision	\$400K						
	W.5.ii Implement a program for the construction of new houses	\$1,600K					\$350K	\$350K
	W.5.iii Buy out the Community Housing	\$243K	\$294K	\$314K				
	W.5.iv Plan, design and construct a rural residential subdivision	\$250K	\$50K	\$750K				\$750K
	W.5.v With funding assistance from Medicare Local, employ a health promotions officer to build capacity and cohesion in the area of community health	\$135K	\$135K					

**Theme 3: Our Natural Environment**

**What We Value**

*Limiting climate change impacts*  
*Protected ecosystems, biodiversity and water resources*  
*Natural History Preservation*

- there is a regional approach to climate change which aims to collectively manage our environmental footprint
- waste, energy and resources are sustainably managed
- there is exploration of alternative energy options and its community benefits
- the services provided by our ecosystems are valued
- the communities care for their natural environment
- we support the use of best practice environmental management through practice, education and awareness
- we support and enhance the mission and work of the *Outback Gondwana Foundation*

*In 2021, Quilpie Shire is a Place Where .....*

**Strategic Direction**

*Council has a local, regional and global responsibility to current and future generations to protect and enhance the quality of our environment. preserving our natural environment will ensure that the unique biodiversity of the Far South West is maintained. in planning for the future, Council will lead by example in valuing, promoting and protecting the ecological values of the region and try and influence key environmental issues such as climate change, waste management and healthy waterways and water sources*



***“Simply Unique”***



<b>How The Community Want Us To Achieve This.....</b>	<b>What We Will Do.....</b>	<b>How We Will Measure Our Progress.....</b>	<b>2012 - 13</b>	<b>2013 - 14</b>	<b>2014 - 15</b>	<b>2015 - 16</b>	<b>2016 - 17</b>	<b>2017 - 18</b>
N.1 Our community understands the importance of managing the impacts of climate change	N.1.i Work with other levels of government and agencies to disseminate climate change educational programs and information to the public	Wild dog control improved		✓				
	N.1.ii Monitor the development of the emissions trading issue and investigate any opportunities for the region	Access to national parks improved	✓	✓	✓	✓	✓	✓
N.2 Residents, businesses and government reduce the risk of adverse consequences on people and the environment	N.2.i Ensure new mining developments are carefully managed and developed to reduce adverse consequences on our environment and communities	Water quality plan adopted	✓	✓	✓	✓	✓	✓
	N.2.ii Ensure Council's decision making processes include environmental considerations	Stock routes managed in accordance with legislation	✓	✓	✓	✓	✓	✓
	N.2.iii Develop and implement management plans for various Council operated facilities that impact on the environment		✓					
	N.2.iv Obtain environmental licenses for various Council activities that require approval	Natural History Museum assistance provided	✓					
N.3 The community uses the natural assets wisely with a view to retaining their value for future generations	N.3.i Lobby and work with National Parks in the development of their management plans		✓	✓				
	N.3.ii Develop and implement a water quality management plan	Management Plans prepared	✓					
	N.3.iii Lobby government to improve polices and access to funding for wild animal control, logging / clearing etc		✓	✓	✓			
	N.3.iv Be proactive in the area of wild dog control	Facilities licensed	✓	✓	✓	✓	✓	✓
	N.3.v Provide active participation in natural resource management groups		✓	✓	✓	✓	✓	✓
	N.3.vi Support and assist land holders to be more proactive in the area of controlling weeds, seeds and pests		✓	✓	✓	✓	✓	✓

	N.3.vii Lobby government for workable and fair stockroute network management legislation		✓					
	N.3.viii Review and implement the stock routes management plan			✓				
N.4 The community is aware of the value of the palaeontology / geographical and archaeological assets found in the Shire and encourages access and promotion of the global community with respect to their value	N.4.i Support the OGF in their endeavours to construct a working Natural History Museum and promote the foundation where possible		✓					
	N.4.ii Through SWRED, promote the Natural Sciences Tourism loop		✓					

<b>N.5 Key Initiatives</b>	N.5.i Provide a funding contribution to the Outback Eromanga Natural History Museum project (subject to RDA grant)	\$50K	\$150K		\$150K		
	N.5.ii Review Council's Planning Scheme to ensure resource sector activity and impact on the environment is adequately managed			\$75K	\$75K		
	N.5.iii Fund a wild dog control officer in conjunction with other pest management initiatives	\$80K	\$140K	\$140K	\$140K	\$140K	\$140K
	N.5.iv Prepare Site Based Waste Management Plans and Stormwater Management Plans for all landfills	\$10K	\$10K				
	N.5.v Implement identified waste management improvement strategies		\$50K	\$50K			
	N.5.vi Prepare a water quality management plan	\$25K					

## Theme 4: Our Infrastructure

### What We Value

*Infrastructure that supports growth*

*Keeping connected through effective and efficient transport solutions*

*Keeping connected through effective and efficient communications solutions*

- there is a well maintained road network that meets community needs
- we maintain and upgrade the existing state and local road network
- there are affordable and flexible transport options available to residents and visitors
- there is established flexible public transport solutions that service communities
- there is reasonably priced, equitable and reliable freight services
- there is access to reliable, affordable, high speed communications
- the services keep pace with growth and changing needs

*In 2021, Quilpie Shire is a Place Where .....*

### Strategic Direction

*Well planned, effectively staged and delivered infrastructure is critical to support growth and to ensure transport and communications are effective and efficient. When providing infrastructure, it is critical that it is designed, operated and maintained to minimise lifecycle costs. Infrastructure should assist our communities by providing a “livable” and safe environment. In challenging economic times, successful key partnerships and a range of funding options will be critical*



*“Simply Unique”*

<b>How The Community Want Us To Achieve This.....</b>	<b>What We Will Do.....</b>	<b>How We Will Measure Our Progress.....</b>	<b>2012 - 13</b>	<b>2013 - 14</b>	<b>2014 - 15</b>	<b>2015 - 16</b>	<b>2016 - 17</b>	<b>2017 - 18</b>
I.1 Proactive representation to government departments for funding	I.1.i Through TMR and DEEDI, lobby for a road code-of-conduct and awareness campaign for tourists	<i>Asset management Plans reviewed annually</i>	✓	✓				
	I.1.ii Lobby TMR to upgrade all strategic state road linkages		✓	✓	✓	✓	✓	✓
	I.1.iii Lobby TMR to provide flood immunity at critical locations on the state controlled road network	<i>Whole of life costs considered in infrastructure provision decision making</i>	✓	✓	✓	✓	✓	✓
	I.1.iv Through SWRED, RRG and TMR, lobby for the development of a business case to obtain a commitment to continue air passenger service subsidies to 2030 and to get support for local councils to meet increasing compliance costs		✓	✓				
	I.1.v Through SWRED and TMR, lobby for a business case to obtain a commitment from TMR to continue bus and rail passenger subsidies to maintain and enhance the existing levels of service to 2030	<i>% of capital works program completed</i>	✓	✓				
	I.1.vi In consultation with state government, investigate improvements to freight services		✓	✓				
	I.1.vii Through SWRED, lobby TMR to undertake a rail study to address the uncertainty over the future of passenger and freight rail services	<i>% of capital invested in existing infrastructure renewal versus new infrastructure</i>	✓	✓				
	I.1.viii Through SWRED, lobby QR National to construct facilities to interchange road / rail wagons / containers at all terminals and provide refrigeration storage at all stations		✓	✓				
	I.1.ix NBN – lobby for equitable access to reliable high speed communications	<i>Priority Infrastructure Plan adopted</i>	✓	✓				



<b>How The Community Want Us To Achieve This.....</b>	<b>What We Will Do.....</b>	<b>How We Will Measure Our Progress.....</b>	<b>2012 - 13</b>	<b>2013 - 14</b>	<b>2014 - 15</b>	<b>2015 - 16</b>	<b>2016 - 17</b>	<b>2017 - 18</b>	
	I.1.x Lobby government to improve mobile phone coverage	<i>Infrastructure Charges Schedule developed and adopted</i>	✓	✓	✓	✓	✓	✓	
	I.1.xi Implement the conversion to digital television services		✓						
I.2 Government and private enterprise partnerships are encouraged and managed	I.2.i Through the RRG, TMR and DEEDI, develop and implement a road safety infrastructure plan for strategic and tourist routes and provide maps showing facility locations				✓	✓			
	I.2.ii Through the RRG, develop and implement a consolidated regional maintenance and upgrade program				✓	✓			
	I.2.iii Work with Education Qld, Catholic Education Office, Qld Health and other relevant agencies to identify opportunities for development of community infrastructure and services					✓	✓	✓	
	I.2.iv Work with resource sector companies to ensure town amenities, roads and facilities are maintained and developed in mutually beneficial ways		✓	✓	✓	✓	✓	✓	✓
	I.2.v Ensure critical infrastructure and services and provided and adequately maintained		✓	✓	✓	✓	✓	✓	✓
I.3 Companies undertaking business involving the inclusion of infrastructure do so with respect for the community and its values and vision	I.3.i In consultation with the state and federal governments and service providers, investigate and pursue all transport options and improve air service coverage		✓	✓	✓	✓	✓	✓	✓
	I.3.ii Lobby government and industry to provide NBN / high speed communications	✓	✓	✓	✓	✓	✓	✓	

<i>How The Community Want Us To Achieve This.....</i>	<i>What We Will Do.....</i>	<i>How We Will Measure Our Progress.....</i>	<i>2012 - 13</i>	<i>2013 - 14</i>	<i>2014 - 15</i>	<i>2015 - 16</i>	<i>2016 - 17</i>	<i>2017 - 18</i>
<b><i>I.4 Key Initiatives</i></b>	I.4.i Continue sealing Quilpie Adavale Road in sections		\$500K					
	I.4.ii Widen Quilpie Windorah Road in sections (\$2,000K from 2011/2012)		\$3,500K					
	I.4.iii Undertake drainage improvements to Napoleon Road		\$200K					
	I.4.iv Improve flood immunity Napoleon Road		-	-	-	-	\$500K	\$500K
	I.4.v Continue sealing Kyabra Road in sections							
	I.4.vi Plan for the upgrading of the Quilpie Airport circa 2020							\$50K
	I.4.vii Work with local businesses to improve Avgas operations and install Jet A1 refuelling facilities at Quilpie Airport							
	I.4.viii Implement a rolling plant replacement program		\$1,200K	\$1,000K	\$1,000K	\$1,000K	\$1,000K	\$1,000K
	I.4.ix Develop and implement an Infrastructure Charges Schedule			\$10				
	I.4.x Adequately maintain Council community facilities, houses and buildings		\$100K	\$100K	\$100K	\$100K	\$100K	\$100K
	I.4.xi Maintain Shire roads to a safe and serviceable standard		\$650K	\$700K	\$750K	\$750K	\$750K	\$750K
	I.4.xii Undertake various road and drainage improvements to shire roads and local streets		\$50K	\$50K	\$50K	\$50K	\$50K	\$50K
	I.4.xiii Undertake gravel resheeting to Shire Roads		\$400K	\$300K	\$300K	\$300K	\$300K	\$300K

## Theme 5: Our Economy

### What We Value

*Enhanced business and industry investment*  
*Tourism that grows our local economy*  
*Skilled workforce*

*In 2021, Quilpie Shire  
is a Place Where .....*

- we support our local businesses where we can
- we work together to understand and manage conflicts between our local businesses
- we encourage new business and welcome investment which will enhance our communities and our lifestyles
- we support the introduction of tourism activities which add to our local economy
- we look for “value adding” opportunities in our tourism to ensure competitiveness with other communities
- we strive to provide opportunities for skill enhancement for our local workforce

### Strategic Direction

*Our quality of life is dependent on a strong economic base. This economic base can only be sustained and grown by sustaining traditional businesses, supporting existing businesses and encouraging new business. To do this, we must work together as a community to identify, promote and activate new initiatives whilst protecting those lifestyle and community traits that we value*



*“Simply Unique”*

<b>How The Community Want Us To Achieve This.....</b>	<b>What We Will Do.....</b>	<b>How We Will Measure Our Progress.....</b>	<b>2012 - 13</b>	<b>2013 - 14</b>	<b>2014 - 15</b>	<b>2015 - 16</b>	<b>2016 - 17</b>	<b>2017 - 18</b>
E.1 Government and private enterprise partnerships are encouraged and managed	E.1.i Promote and be involved in regional economic development, including OQTA, SWRED and SWTGA.	Partnerships established with government and private enterprise  Economic Development Strategy completed and actioned	✓	✓	✓	✓	✓	✓
	E.1.ii Lobby state government to ensure departments and agencies expand their regional presence and maintain offices in Quilpie		✓	✓	✓	✓	✓	✓
	E.1.iii Plan for and provide the relevant infrastructure required for private enterprise to be able to establish and grow		✓	✓	✓	✓	✓	✓
	E.1.iv Investigate economic drivers for the region		✓					
	E.1.v Implement key initiatives of the Economic Development Strategy			✓	✓	✓	✓	✓
	E.1.vi Lobby government for tax breaks / incentives for rural and remote areas		✓	✓				
E.2 Organisations undertaking activities within the Shire are proactively encouraged to support the local economy, in turn receiving the support and partnership of the local community	E.2.i Investigate sponsorship opportunities for various community activities and programs		✓	✓	✓	✓	✓	✓
	E.2.ii Encourage access to business training for locals to maximise opportunities to capture market share		✓	✓	✓	✓	✓	✓
	E.2.iii Work actively to promote tourism within the region		✓	✓	✓	✓	✓	✓
	E.2.iv Web site and hard copy information material is available promoting opportunities within the shire for new businesses and organisations undertaking activities within the Shire		✓	✓				
E.3 Proactive representation to government departments for funding	E.3.i Lobby government to change policies to make it more viable and attractive to live and work in rural areas		✓	✓				



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<b>E.4 Key Initiatives</b>	E.4.i Plan, design and construct a new industrial subdivision		\$250K	\$50K	\$750K			\$750K
	E.4.ii Plan, design and construct a new light industrial / mixed use subdivision							
	E.4.iii Plan, design and construct a new Works Depot		\$100K		\$4,000K	\$1,200K		
	E.4.iv Obtain public access to Hell Hole Gorge national Park						\$400K	
	E.4.v Prepare an Economic Development Strategy		\$20K					

**Theme 6: Our Governance**

**What We Value**

*Meaningful and inclusive community engagement*  
*Effective and ethical governance*  
*Sustainable management*

*In 2021, Quilpie Shire is a Place Where .....*

- there is meaningful and inclusive community consultation and engagement
- there are enhanced and inclusive communications
- there is open and transparent leadership with public access to meetings and full representation for our residents
- there is strong advocacy recognising the value of our key regional stakeholders
- there is sustainable and responsible fiscal management
- we have committed and responsive customer service
- we plan through consultation with communities

**Strategic Direction**

*Council aspires to be recognized as a highly regarded and reputable organization. We have an obligation to show leadership and engage with the community, operate according to the law, ensure professional and ethical standards and plan services to meet the needs of current and future generations. Good governance will allow Council to achieve these goals and builds community trust and pride in our organisation*

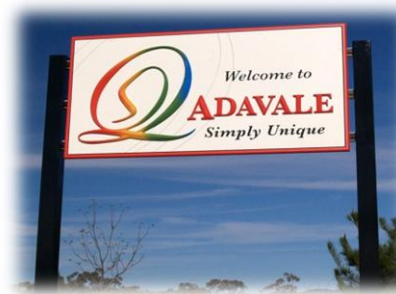


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G.1 Important decisions are based on respectful engagement with the community through creative and traditional engagement activities and consultative mechanisms	G.1.i Develop and adopt a community engagement policy and associated public consultation strategy.	Community Engagement policy adopted	✓					
	G.1.ii Implement the community engagement and consultation strategy and develop meaningful mechanisms to engage the community		✓	✓	✓	✓	✓	✓
G.2 The community is educated and empowered to participate in local decision making in a meaningful, constructive manner and informed, proactive citizens are a driving force in Council's inclusive planning processes	G.2.i Develop and implement a communication plan for Council and the community	Community engagement strategies developed and implemented	✓	✓	✓	✓	✓	✓
	G.2.ii Advise and update the community on Council's plans and progress with initiatives	Regional forums and meetings attended	✓	✓	✓	✓	✓	✓
G.3 Constructive relationships and regular, clear communication between Council and communities support authentic community involvement in planning, decision-making and implementation	G.3.i Maintain an active involvement in community organisations and regional bodies	Long term financial plan adopted, reviewed and monitored	✓	✓	✓	✓	✓	✓
	G.3.ii Establish and foster community / consultative / user groups for identified initiatives		✓	✓	✓	✓	✓	✓
G.4 Council has a good relationship with state and federal government departments and regional Councils	G.4.i Actively build relationships with key government departments and Ministers	Elected member training and development program implemented	✓	✓	✓	✓	✓	✓
	G.4.i Attend key government functions, events and relationship building opportunities		✓	✓	✓	✓	✓	✓
	G.4.ii Proactively participate in regional groups such the South West Regional Road Group, SWRED, SWLGS etc	Staff training plan developed	✓	✓	✓	✓	✓	✓

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G.5 Council understands and represents the community's needs and is successful in advocating on behalf of the varied interests of the community	G.5.i Develop and adopt a Long Term Financial Plan	Customer Service Charter implemented and reported on	✓					
	G.5.ii Implement and continually review and monitor the long term financial plan and financial forecast		✓	✓	✓	✓	✓	✓
	G.5.iii Prepare and update asset management plans and ensure key infrastructure and services are appropriately managed	Monitor and act on the community survey results	✓	✓	✓	✓	✓	✓
	G.5.iv Ascertain key community issues and lobby government and industry on behalf of the community		✓	✓	✓	✓	✓	✓
	G.5.v The Corporate Plan is reviewed on an annual basis		✓	✓	✓	✓	✓	✓
G.6 Council's decision making and reporting processes are transparent and accountable and it's service delivery is efficient and based on a good understanding of the community's needs and view	G.6.i Develop and adopt a Customer Service Charter	Meet legislative requirements of the Work Health & Safety Act 2011	✓	✓				
	G.6.ii Implement the Customer Service Charter and monitor and evaluate performance		✓	✓	✓	✓	✓	✓
	G.6.iii Undertake an annual community satisfaction survey		✓	✓	✓	✓	✓	✓
	G.6.iv Develop and implement an enterprise risk management plan		✓					
	G.6.v Support the separation of roles between elected members and management		✓	✓	✓	✓	✓	✓
	G.6.vi Maintain effective planning and reporting processes from management to Council		✓	✓	✓	✓	✓	✓
	G.6.vii Implement and operate a workplace health and safety scheme		✓	✓	✓	✓	✓	✓
G.7 Leaders plan for the future and promote	G.7.i Promote elected member training and professional development programs		✓	✓	✓	✓	✓	✓

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continuity by ensuring others are trained to take their places and represent future generations	G.7.ii Develop and implement a structured staff training program		✓	✓	✓	✓	✓	✓
	G.7.iii Develop and implement a performance management system for senior managers		✓	✓	✓	✓	✓	✓
	G.7.iv Complete regular performance appraisals for all staff		✓	✓	✓	✓	✓	✓
	G.7.v Promote learning through community education programs		✓	✓	✓	✓	✓	✓
<b>G.8 Key Initiatives</b>	G.8.i Elected member professional development program		\$20K	\$20K	\$20K	\$20K	\$20K	\$20K
	G.8.ii Community development / scholarship program		\$5K	\$5K	\$5K	\$5K	\$5K	\$5K



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